



LIS MIS

- What is it ?
- Why ?
- How to Apply ?

By Satish Deshpande
12 February 2011

LIS MIS

- How to Apply ?
 - Performance Indicators
 - Segmentation/Categorization of Users
 - Stock Groups (collection types, subject-wise)
 - Management Decisions
 - Fill-up the gaps
 - Weed out under-utilized stock
 - Budget monitoring

LIS MIS

- How to Apply ?
 - Optimum Utilization
 - Balancing sector-budgets
 - Introduce Corrective Measures
 - Corrective Measures
 - Stock-Issue Analysis
 - Segmented Usage
 - Weed-out out-dated resources
 - SDI for under-utilized resources

LIS MIS

- What is it ?
 - Management Information System
 - Comparative In-depth Statistics
 - Data, Reports, Survey Results, Tables
 - Analysis

LIS MIS

- Why ?
 - Performance Indicators
 - Management Decisions
 - Optimum Utilization of Resources
 - Corrective Measures

Stock-Issue Analysis ...contd

Management Resource Usage Printed Books [January to December 2010]							[Pub. Year-wise]		
Main Topics	Upto 2005	2006	2007	2008	2009	2010	Copies	Year-wise Issues	Total Issued
Case Study							226		153
Computer Science							1267		268
Psychology & Personal Development							572		394
Economics							4368		1456
Environment							14		12
Business Law							492		169
Insurance							78		12
International Trade							398		59
Management							371		118
Business Ethics							2382		1077
Business Entrepreneurship							330		156
Finance							1010		598
International Business							97		80
International Business							280		23
HRM							1757		557
Business Strategy							589		195
MIS & E-Commerce							428		62
Project Planning							166		36
Environmental Management							145		29
Managerial Communication							407		114
Operations Management							398		136
Marketing							2078		1063
Advertising & Public Relations							270		86
Fiction							626		1152
History							335		230
Total							19084		8235

Stock-Issue Analysis ...contd

Further analyze stats by User-Segmented
Topic-wise Issues grouped under each Pub-Year column

Stock-Issue Analysis

Management Resource Usage Printed Books [January to December 2010]

Main Topics	Class Nos.Groups	Copies	Total Issued
Case Study	001 to 999	226	153
Computer Science	004 TO 006.99	1267	268
Psychology & Personal Development	150 TO 159.99999	572	394
Economics	330 TO 339.999	4368	1456
Environment	333 TO 333.99999	14	12
Business Law	340 TO 349.999	492	169
Insurance	368 TO 368.999	78	12
International Trade	382 TO 382.999	398	59
Management	658 TO 658	371	118
Business Ethics	658.001 TO 658.1999	2382	1077
Business Entrepreneurship	658.022 TO 658.02999	330	156
Finance	658.15 TO 658.15999	1010	598
International Business	658.16 TO 658.16999	97	80
International Business	658.18 TO 658.18999	280	23
HRM	658.3 TO 658.3999	1757	557
Business Strategy	658.4012 TO 658.4012999	589	195
MIS & E-Commerce	658.4038001 TO 658.403899	428	62
Project Planning	658.404 TO 658.404999	166	36
Environmental Management	658.408 TO 658.408999	145	29
Managerial Communication	658.45 TO 658.45999	407	114
Operations Management	658.5 TO 658.5999	398	136
Marketing	658.8 TO 658.8999	2078	1063
Advertising & Public Relations	659.1 to 659.29999	270	86
Fiction	823 TO 823.999	626	1152
History	900 TO 999	335	230
Total		19084	8235

NEW ARRIVALS : / - 12 february, 2011

150.231 PRE	The New Media Environment: An Introduction Press, Andrea L. / John Wiley and Sons Chichester, 2010; \$50p [M0027165]	Content: Introduction : modern life is a media experience -- Ownership and control in the new media environment -- Media and democracy -- Studying popular culture : texts, reception, and cultural studies -- Studying inequalities : class, gender, race, and sexuality in media studies -- Studying media texts and their reception in the new media environment -- Conclusion.	Summary: "If your students read just one book on the contemporary media environment, this should be it. Press and Williams deliver a masterful overview of the changing media landscape -- addressing issues of ownership, politics, democracy, and identity -- written in lively, lucid prose." (Laura Grindstaff, University of California at Davis) "This accessible text draws readers into the complex new dynamics shaping our media environment today. From film to news, economics to textual interpretation, Press and Williams provide an indispensable introduction to the debates that now drive media studies." (Nick Coultry, Goldsmiths, University of London) "Solidly founded on reputable media scholarship, this crisp analysis of the new media environment makes the novel seem familiar and the familiar seem novel. Press and Williams' bright and timely text demonstrates once again that there's nothing so practical as good theory." (Heather Buchanan, Hebrew University of Jerusalem) "If your students read just one book on the contemporary media environment, this should be it. Press and Williams deliver a masterful overview of the changing media landscape--addressing issues of ownership, politics, democracy, and identity--written in lively, lucid prose." Laura Grindstaff, University of California at Davis "This accessible text draws readers into the complex new dynamics shaping our media environment today. From film to news, economics to textual interpretation, Press and Williams provide an indispensable introduction to the debates that now drive media studies." Nick Coultry, Goldsmiths, University of London
158.3 UNID	Understanding Counseling and Psychotherapy Barker, Mag / Sage Publications: London, 2010; 509p [M0027163]	Content: Understanding, Psychotherapy and 'Mental Health' The Diagnosis of Mental Health Problems Understanding Drug Treatments: A Biopsychosocial Approach Psychoanalysis: The 'Talking Cure' Individual Therapeutic Approaches Humanistic Approaches Existential Psychotherapy Cognitive Behavioural Therapy Mindfulness Approaches Practising and Evaluating Counselling and Psychotherapy Context and Setting The Therapeutic Relationship Further Reading	Summary: Understanding Counseling and Psychotherapy focuses on common problems such as anxiety and depression, exploring how different therapeutic approaches understand and work with them. Counseling and psychotherapy are considered within the wider context of their history and the mental health systems in which they are often located. In addition to this, the book introduces key aspects of the theory and practice of counselling and psychotherapy, and the increasing relevance of research in this area. Section 1 introduces counselling and psychotherapy and the history of these professions, considering how current understandings of mental health problems' have been influenced by psychiatric diagnosis, biomedical approaches and psychoanalysis. Section 2 covers four key therapeutic approaches - humanistic, existential, and cognitive-behavioural and mindfulness - exploring how they work with problems relating to fear and sadness.

Librarians' Meet
Saturday 12th February 2011
at **Gyanmandir, Koba-Tirth, Koba, Gandhinagar**

A half day meet was organized by ADINET's Task Force Group - Quality Circle for Professional Development with a co-operation of GYANMANDIR, KOBATIRTH, Koba, Gandhinagar on **Saturday 12th February 2011 at 9.30 am**. [Kobatirth is about 20 km far from the academic hub of Ahmedabad i.e, Gujarat University area, on the Ahmedabad Airport-Gadhinagar Highway]

Gyanmandir, the library of ancient manuscripts is a treasure for research scholars and a free field for explorers. Retrieving right information from the most valuable but very difficult to maintain type resources is not an easy task, even in this digital era. It will be a rare opportunity for the Library professionals and students to know more about the typical nature of these resources and help them know more about its preservation, protection and promotion.

The programme schedule was as follows :

Arrival at Koba-Gyanmandir	09.30
Welcome by Trustee Shri Mukeshbhai Shah/Kanubhai Shah	09.30 - 09.50
Introduction by Shri Kanubhai Shah/Manojbhai Jain	09.50 - 10.00
Round of Shri Mahavir Jain Aradhana Kendra and Acharya Shri Kailassagarsuri Gyanmandir	10.00 - 10.45
Tea Break	10.45 - 11.00
Visit to Museum, Mahaviralaya and Campus	11.00 - 11.30
Library Management Software Demo by Shri Ketan D. Shah	11.30 - 12.00
ADINET forthcoming plans and events Smt R Bharucha	12.00 - 12.10
A brief on ADINETYuva activities ADINETYuva Group	12.10 - 12.25
A Quickie Session on Management Skills : MIS analysis, Surveys, Reporting Shri Satish Deshpande	12.25 - 12.45
Open Discussion	12.45 - 13.00
Lunch	13.00
Departure	13.30

More than 40 Library Professionals from University Libraries, Special Libraries, College Libraries, School Libraries and Public Libraries attended the meeting.

If you need any help in getting more details on the preservation of ancient manuscripts or wish to clear any doubts please contact : Shri Kanubhai Shah (079-23276252), or Smt R Bharucha (079-26305630) or Pragnyaben (079-23962033 / 38) or Shri Satish Deshpande (09825030460) or send an email to kobatirth@gmail.com (Attn:Mr Kanubhai Shah, Gynamandir) or pragnya@ipr.res.in or alibnet@gmail.com, or satish.dpnd@gmail.com

Ms Pragnyaben Pathak (Librarian, IPR) of ADINET's Task Force Group co-ordinated the Meet.