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FROM

## PUBLISHER'S DESK

Dear Friends,

A **One Day Meet for Networking of Librarians and Resource Sharing** was held on 7<sup>th</sup> March 2010, so that libraries could provide more value added services. Several issues which need to be addressed were identified. Out of these four topics were selected which needed immediate attention.

On 5<sup>th</sup> April 2010 a Seminar on **Role of Libraries in Present Day Education** was held in the Gandhi Mahila College in Bhavnagar. This seminar clearly indicated to the teaching faculty of the college, the crucial role which libraries & librarians play in enhancing the quality of education.

In order to create awareness of the services provided by libraries, **librarians need to become entrepreneurs** and effectively market their products & services. Even with inadequate funding, the number and quality of services provided can be increased. It would be a real challenge for librarians to plan & implement a marketing strategy, so that the use of libraries increase. This is however essential, as many librarians take for granted the role and importance of the library. There is and always will be a need of intermediaries, because users need guidance especially to access digital information.

The above mentioned seminar & meeting were especially held to **create awareness** both for the library staff as well as the library users. It was also meant to enhance the **library identity** - which is the way the library sees itself and the **library image** -- which is the way the users perceive the library.

-Editors

## REPORT ON One Day Meeting

This **Meet for Networking of Librarians & Resource sharing** was held on 7<sup>th</sup> March 2010 at the St. Xavier's College in Ahmedabad. It was organised by ADINET (Ahmedabad Library Network) & GGSS (Gujarat Granthalaya Seva Sangh) in association with the St. Xavier's College. This Meeting was attended by seventy five enthusiastic Librarians.

The program started by an invocation rendered by Ms. Hema Raval. The Hon. Director of ADINET & the President of GGSS spoke about the need & importance of this Meeting. The emphasis was on giving better services by creating a culture of cooperation which could be achieved by an attitudinal change that is a change in mindset. Mr. H.M.Jadeja Librarian of St. Xavier's College introduced the Chief Guest Fr. Dr. Vincent Braganza the Principal of St. Xavier's College. Whilst inaugurating the Meeting Fr. Braganza spoke about the importance of Library Services and the need to serve society.

Dr. H. Anil Kumar & Shri Satish Deshpande gave the modus operandi for conducting this meeting. They informed the participants that the discussion should be restricted to the following four topics :

1. Training Needs for all Sectors of Libraries
2. Technical Processing
3. Resource Sharing Activities
4. Value Added Services

The members were requested to highlight issues which need to be addressed, so that they could be then taken up as action items.

Before the discussion, all the participants were divided into five groups, consisting of two groups from college librarians, two groups of special librarians and one group of university librarians. All the five groups discussed these four topics. After the discussion, the issues which were to be addressed



Meet for Networking of Librarians & Resource sharing

were written by each group on large sheets of paper by felt pens and these sheets were displayed.

Once the discussions were over all the members assembled in the main hall. One member from each group was requested to present all the issues which they felt were important. Since all the members of that group also came forward with the leader of the group, they also gave their views.

A large number of issues, about 15 to 20, were listed by each group. Some valuable suggestions were raised and all these were collated topic wise by Dr. Anil Kumar. The topic wise suggestions are given below:-

### Training

1. Library Software Training
2. Library Orientation Program (User Awareness)
3. Reading & Writing Skills
4. Communication Skills
5. In-Service Training & Training for new professionals
6. Visit to Libraries
7. Start Quality Circle (Book Club)
8. Build Image of Library (Sensitise Management)

### Technical Processing

1. Book Classification
2. Copy Cataloging
3. e-journals processing
4. Common Library Manual for all Library Activities
5. Data Validation

### Resource Sharing

1. Inter library Loan
2. Bank of Question Papers
3. New Arrivals of Books can be circulated or put on ADINET Website
4. Subject wise Portal of Open Sources
5. Directory of all Resources
6. Consortia of Small Libraries

### Value Added Services

1. Vocational Guidance Courses
  2. Study Abroad
  3. Competitive Exams
  4. Entrepreneur Opportunities
  5. Virtual Reference Service
  6. Celebration of Various Days
- During the concluding session the following four issues which were to be taken up as action items were discussed :-

#### 1. Library Orientation

It was agreed that for Library Orientation both a power point presentation and also a hardcopy should be prepared. A general framework, which would be applicable to all libraries highlighting the fact that the Librarian welcomes the opportunity to assist the readers, List the resources available, the Services provided etc. should be included. Four persons Shri P. V. Mehta, (CERC), Kunjan Mehta (Sir L A Shah Law College), Chetna Joshi (I M Nanavati Law College) & Neha Jani (SAL Institute of Technology) have kindly volunteered to prepare this presentation.

#### 2. Comparative Analysis of Library Software

It was felt that an objective analysis of both commercial and open source software should be carried out. Both the positive & the undesirable features of each software need to be highlighted without making any recommendations. S. Shravan Kumar (IPR), Raja Kumar (DA-IICT), Leena Jayswal (SAL Inst. Of Pharmacy), Jaysree Pandya (Nirma University) & Sunil Kumar (Libsoul) will do this analysis.

#### 3. Database of Question Papers

It was essential to Compile a Bank of Question Papers for basic college degrees (BA,BSC, B.Com,BBA, BCA) for the last three years. This will have to be done subject wise. The following Librarians will undertake this work:-

Nandini Patel (K K Shah Science College)  
Rekha Shukla (M P Arts College)  
Kusum Bhatt (Shree M M Patel College)

#### 4. Quality Circle for Book Reading

Books/Literature on various subjects needs to will be discussed. One member who has read the material will first give a brief presentation. This activity will be undertaken once a month in different libraries. This will enhance communication skills and will also include visits to different libraries. These were two issues which most of the discussion groups felt were very important, Pragnya Pathak (IPR), Vaibhavi Thacker (IPR), Swadha Majmudar & Hema Raval (EDI) have kindly volunteered to handle this Book Club.

The entire program was very interactive and was enjoyed by all. There was a lot of enthusiasm especially amongst the large number of young librarians. As they were involved in the decision making process they volunteered to do the work. Mr. S.R.Deshpande former Librarian of the British Library, has kindly agreed to monitor the working of all the groups.

## SEMINAR ON Role of Libraries in Present Day Education

This Seminar was jointly organized by Smt. Gandhi Mahila College, Bhavnagar & by ADINET. It was held in this College in Bhavnagar on 5<sup>th</sup> April 2010. The Principal, Faculty & even some students of the college attended the seminar for the whole day. The one hundred & thirty five participants comprised of the staff of the college, the Librarians in Bhavnagar & the Library Science students of the Bhavnagar University. The seminar proceedings commenced with an elevating prayer rendered by the Music Department.

Shri D. J. Dhandhukia, Principal of the college gave a thought provoking welcome address. Swaroop Virani introduced all the speakers. Shri Jayant Meghani gave an interesting & informative presentation on the theme of the seminar.

Smt. Rhoda Bharucha, the Hon. Director of ADINET spoke on the "Use of Information & Communication Technology (ICT) in Academic Libraries". She strongly emphasised the need & importance of information. Details about ADINET, especially its objectives, services & activities were given by her, as they clearly indicate that mostly all activities are possible only with the help of ICT. She covered the definition of ICT, its application in the library & some recent

developments in this field. She stated that owing to the rapid developments in ICT, whatever is learnt soon becomes obsolete; hence it is very important to supplement traditional learning with e-learning. She concluded by stating that ICT can help Librarians to use the vast information resources, both print and electronic to give value added services to their readers.



Seminar on "Role of Libraries in Present Day Education"

The second presentation on "Role of Libraries in Learning, Teaching & Research" was delivered by SMTP. Pragnya Pathak, Librarian of the Institute for Plasma Research. She started her presentation by asking, the basic question "What is Learning" & then elaborated on the five stages of the Learning Cycle and its benefits. The second point covered by her was What is Teaching? together with the seven principles of good practice in teaching. The last point explained by her was What is Research? and that research is first done in the library before it is done in the laboratory. She also stated that now libraries have developed their capacity and are able to give value added services to their readers. Her main focus & emphasis was on how the library & Librarians play a very vital & central role in all the three processes - Learning Teaching & Research.

Smt Vishakha Patel, a teacher of computer science gave the last presentation on "Internet- As an aid to education". She began her presentation by talking about information explosion & how the web has revolutionized publishing. She explained that it is a challenge to know the right sources of information & also to use various search techniques. She covered many scholarly information sources both subscribed & free, several bibliographical databases and some search engines like Google Scholar, CiteSeerIST, CiteSeer Beta. She gave various sources for locating books such as Catalogs of National Libraries, Union Catalogs, Catalogs of major libraries, Publishers Catalogues & even Online bookshops.

Her presentation also included sources for finding full text of research papers both open access & subscription based. Many useful sources for finding

scholarly web resources and electronic theses were also included. She concluded by stating that most scholarly information is in digital form & is also freely available, hence it can be used for academic work.

The Vote of thanks was given by Kum. Milan Langalia Librarian in Shaishav Trust and who was formerly working in this college.

The feed back received from the participants was very encouraging. The general feeling was that this Seminar should have been held much earlier.

## NEWS

### Useful Information

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Source | <http://www.amdigital.co.uk/>

#### **Encyclopaedia Britannica set to enter school learning space** **Debabrata Das**

The world-renowned Encyclopaedia Britannica (EB) is set to enter the school learning sphere in India. The company has already launched school curriculum products and is also currently developing an e-learning portal.

"We have a multi-pronged strategy for India. We have already launched school curriculum products specific to India for classes nursery to 12th for maths,

environmental sciences, computer science and general knowledge. Besides the school curriculum-based books, we are also developing a new e-learning portal and finally Britannica.com which is our flagship programme would be distributed more widely," said Mr Jorge Cauz, President, Encyclopaedia Britannica Inc.

#### **Books planned**

This year, the company plans to launch books for science, social studies and another maths series for classes 1 to 8, while adding more books for classes 9 and 10 in computer sciences. EB also plans to launch an English grammar series along with maths, science and social studies for the ICSE board schools in the next two years.

"The curriculum books segment is huge in India. The market size is estimated to be Rs 1,200-1,500 crore. This is set to grow as year after year, more and more students appear for examinations in various boards," said Mr Cauz.

"The e-learning sphere is still relatively small but the potential is huge. Right now, just about 5,000 schools in the country have access to e-learning training methods. But as Internet penetration in the country grows, this market will realise its potential," he added. Britannica, at present, gets 45 per cent of its global revenues from the US.

Asked on possible Indian partners for EB's various education ventures, he said that it will be doing the bulk of marketing and selling on its own. "However, India is a large market with the vast area. And we would be open to Indian partners in the future for marketing and distribution."

Source | Business Line | 9 March 2010

## DIRECTORY

### **of Institutions, Colleges & Universities in Ahmedabad & Gandhinagar**

ADINET is in the process of updating this Directory. Many new colleges have been started. Also there are some changes in this directory which need to be made. The help and cooperation of all Librarians is requested.

ADINET NEWS LETTER is published by Smt. Rhoda Bharucha  
Hon. Director, Ahmedabad Library Network, Ahmedabad.