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# VEWSLETTER

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## FROM PUBLISHER'S DESK

#### Dear Friends

The beginning of a new year is when many people make new resolutions to change their lives, to drop unwanted habits, etc. Unfortunately these resolutions are short lived and are soon forgotten. To bring about an effective change, not only a conscious effort is required but a change in our mindsets, a change in our perspectives. Over the years librarianship has changed and that too dramatically wherein the focus is not on collection but on access. May this new year help us to embrace this change, so that our profession can really emerge as one of the top professions!

In the month of October 2012 the seventh program in the Series - Current Trends in Libraries was organised by ADINET at MICA (Mudra Institute of Communication). Since Open Access Week is celebrated worldwide each year in the month of October, the topic discussed was Open Access Initiatives. A Report of this seminar is covered in this newsletter.

The topic for August 2013 Librarians' Day Seminar is "Redefining Libraries to Create Next Generation Libraries". This useful topic would help to find ways to reshape or revamp traditional libraries in Gujarat so that effective modern libraries can be created. It is now high time that the library profession take some initiatives so that at least some remedial action can be taken.

for latest

### Activities/Programmes ADINET

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The year 2012 will soon be over, hence it is time to take stock of the work done. This is done under a new feature titled ADINET News which is included in this issue. This will also help to plan for the next year.

#### Please note change in venue

Librarians' Day Seminar

"Redefining Libraries to Create Next Generation Libraries"

will be held on 10<sup>th</sup> August 2013 at

**Entrepreneurship Development Institute** of India (EDII)

Nr. Village Bhat, Gandhinagar

Transportation will be provided

#### **CURRENT TRENDS IN LIBRARIES**

**SERIES 7** 

#### **Open Access Initiatives**

A seminar was organized by ADINET at MICA (Mudra Institute of Communication) on Saturday 27 October 2012 to celebrate Open Access Week. More than 67 library professionals from various institutes participated in the event.

Open Access Week is celebrated worldwide each year in the month of October. "It is now in its sixth year, and offers an opportunity for the academic and research community to continue to learn about the potential benefits of Open Access, to share what they've learned with colleagues, and to help inspire wider participation in helping to make Open Access a new norm in scholarship and research. Last year's Open Access

Week featured events in more than 130 countries. This year's theme, Set the Default to Open Access, will continue to advance the global conversation, and showcase the many steps taken all over the world towards Open Access initiatives".

As usual maintaining the trend of ADINET, the seminar started with a prayer recited by Ms. Swadha Majmudar on Saraswati vandana. Dr. Shailesh Yagnik welcomed the participants and provided brief information about MICA, its initiation, current programs offered etc. He gave information about their (Knowledge Exchange & Information Centre) KEIC Library, MICA. He emphasized on how Open Access and Open Source tools can be a boon for librarians as it will enable them to provide better services. He also spoke about the initiatives taken at the KEIC Library.

Introducing the topic and its importance Ms. Rhoda Bharucha, Hon. Director, ADINET emphasized on the relevance of open access in current scenario, how open access plays a crucial role in our education, society and libraries. She highlighted the six major benefits of open access resources and open source software. She announced the broad topic for Annual Librarian's Day Seminar "Redefining Libraries to Create Next Generation Libraries" and requested the participants to contribute original papers based on the work done by them.

The main session started with the presentation from Prof. Subhash Tendle, Head – Crafting Creative Communication, MICA; a man of creative ideas with 34 years of industry experience. He took everyone into his creative world with his topic "Library Management and User Experience Design". He provoked the participants with his question "Why Google is Google" and showed how librarians can take a clue, observe and learn from Google. He explained different elements of User Experience Design, and stated that even whilst designing a Form, the focus should not be on our convenience but on that of the users. He concluded that libraries can take a leaf out of Google's success and create library systems as efficient as Google.

Next presentation by Ms. Kruti Trivedi, Scientist B, INFLIBNET Center Ahmedabad; was on "Open Access Resources". She gave an exhaustive overview on Open Access, brief information on major Open Access initiatives in the world and informed how Indian institutions/publishers are scoring on the open access front. She explained different major initiatives taken by Indian institutes on both Gold (Open Access Publishing) and Green (Institutional repository) front. Ms.Kruti Trivedi gave information, about the initiatives taken by INFLIBNET center on Open Access like Shodganga for Electronic Thesis and Dissertation and their collaboration with other institutions/universities to provide a platform and technical help to publish their Open Access Journal.

Dr. Shailesh Yagnik and Mr. Rohit Trivedi demonstrated and discussed how best we can use the different Government Data sources available free on the internet. Dr. Yagnik, Librarian, MICA gave a presentation on "Open Access and Government Sources". He showed different sources like ministry websites, annual reports, census, gazette etc. from al



Participants at the MICA Seminar

where professionals can take data and use this information in decision making, research and library services. He suggested that we should first search the government data, and if not available then go for commercial data sources as government data are most reliable. He showcased how to access different data sources with examples like District GDP and village level data sources. Dr. Rohit Trivedi, Professor, MICA, demonstrated MIMI (MICA Indian Marketing Intelligence) an unique database which uses government data sources to provide socio economic information and market intelligence report up to district level.

The last presentation was from Mr. Mukesh Kumar Mishra from SAC, ISRO, his topic was "Open Access to Electronic Thesis and Dissertation". He covered different aspects of ETD (Electronic Thesis and Dissertation) its importance and benefits to the researcher. How ETD will be helpful to the researcher as well as overall academic community, he stressed that there is need of a national level policy for ETD.

At the end of the event Ms. Rhoda Bharucha, thanked MICA and Dr Shailesh Yagnik for hosting the seminar and providing the necessary facilities. She also acknowledged library professionals who turned up in such large numbers. The delegates were taken for a visit to the MICA KEIC Library and showed the different facilities and services available in the library.

Reported by

Mallikarjun Dora, IIM Ahmedabad



Prof. Subhash Tendle, Head – Crafting Creative Communication, MICA

#### REDEFINING LIBRARIES TO CREATE

#### **NEXT GENERATION LIBRARIES**

It is said that the only thing constant is change. Libraries have changed, and are still changing rapidly. New technologies have changed the way work is being done in libraries. There are new challenges and also new opportunities. This networked world has enabled librarians to work together, to share resources and also to reach out to their users.

It is important to periodically reflect on the work being done in libraries, its aims and its mission. Librarianship has always been about helping users, about finding resources which enable them to learn, to facilitate knowledge and thereby empower them to take better decisions. If this is not clear, then librarians can get stuck in processing the library material, in organising the resources. Even though this is essential, these are just tools which are used to help readers.

Most libraries fall in two categories: the 'haves' and the 'have nots'. Those libraries which have well qualified capable staff with adequate resources and proper management support, (which is very essential) are providing excellent services. Unfortunately majority libraries fall in the second category. They lack adequate resources and proper management support.

The major challenge faced by the library profession is to help and empower libraries which lack resources. Over the years a few programs have been implemented like the sister library concept wherein a large library helps a small library in its vicinity. Similar programs need to be identified and implemented.

Revamping libraries which lack resources will include all or some of these functions depending on the work done in the library:

- > Technical processing of collection.
- > Introducing library automation.
- Copy catalogue if data entry is not done (this is now easy since most libraries have SOUL software)
- > Providing both traditional and innovative services
- Effective marketing of services.

Many small libraries have only one professional staff. Major time is consumed in the technical processing work and in issue, return and shelving material. Hence collaborative work like co-operative cataloguing of new acquisitions will be very beneficial as it will save a lot of time.

SOUL software developed by INFLIBNET is a real boon to the libraries in India. It is not only cost-effective and user friendly, it has the largest user-base in the country. There are more than 2,645 installations in the country and over 730 installations in Gujarat. This large number of installations, in turn, will facilitate both copy cataloguing and co-operative cataloguing.

As usual ADINET will be celebrating Librarians' Day in the month of August 2013, by organizing a seminar on "Redefining Libraries to Create Next Generation Libraries".

Since the major aim of this seminar is to highlight the issues given above, the following sub-themes will be discussed:-

1. Enhancing Skills of Librarians

- 2. Managing e-resources/Digital Libraries
- 3. Innovative Library Services
- 4. Use of Social Media in Libraries
- It is imperative to enhance skills of librarians, as we cannot have good libraries, unless and until we have good Librarians, properly educated, having various skills and a proper and positive attitude. Frequent training programs and refresher courses are very essential, as it will enable librarians to adapt and adopt new technologies.

Librarians also need to have various abilities, such as ability to embrace change, to troubleshoot new technologies, to evaluate needs of all stakeholders, to market library services and so on.

Owing to the availability of digital technology and internet connectivity, libraries now have material in both print and digital form. Data available in physical form is now being digitised on a large scale and is being preserved digitally in Digital Libraries. E-resources and **Digital Libraries** have the ability to enhance access to information and knowledge and also bridge barriers of time and space. They have an immense impact on education and therefore on learning.

Since small individual libraries, may not be able to build and maintain a Digital Library, this can be created at a central location with inputs from individual libraries. Gradually a very large repository of e-resources can be built, especially digital educational resources with indexes. These resources can be provided to institutions lacking adequate resources.

- 3. Libraries, especially most small libraries have been providing only traditional services such as Circulation of material, Reference service, Document Delivery, Inter Library Loan etc. Technology has now enabled librarians to provide more innovative library services like literature searches, online resources, helping readers find the core e-resources for their work, exam papers online, etc.
- Social Media is an online platform which is being used by librarians. It allows users to link to each other and contribute and share content and or comments. Social Media sites like Facebook, LinkedIn, Google+ and Twitter are being used in the library to connect with a library audience for reference, library instruction, outreach and marketing. Librarians are now using these sites, since they have found that a library presence in these sites is integral to libraries. According to a study published in 2011 by Curtis Rojers at the State Library of South Carolina, 78.6 percent of U.S. libraries are using social networks to communicate with patrons. About 52 percent use blogs, 40.2 percent use photo sharing tools and 29.1 percent use video sharing.

By revamping traditional libraries to create modern libraries, librarians can fulfill the mission of libraries which is to empower society by providing information. In today's Web 2.0 world the librarian is more & more the key to information in a digital format. Librarians are indeed the ultimate Search Engines!

#### **ADINET**

#### **NEWS**

- A major activity of ADINET is to conduct seminars, meetings, training programs, etc. The following seminars and meetings were held during the year:-
  - 1. Librarians' meet at Amrut Mody School of Management, Ahmedabad, 7<sup>th</sup> January 2012
  - Seminar on "Networking Public Libraries in Gujarat" held at M. J. Library on 11<sup>th</sup> February 2012
  - Discussion on 'Need and Importance of LIS Research' held at PDPU, Gandhinagar, 14<sup>th</sup> April 2012.
  - Annual Librarians' Day Seminar on User Oriented Quality Services in 21st Century Libraries", held on 11<sup>th</sup> August 2012 at AMA.
  - 5. Seminar on "Open Access Initiatives" held on Saturday 27<sup>th</sup> October 2012 at Mudra Institute of Communications (MICA), Ahmedabad
- The ADINET website was completely redesigned and redeveloped. It has been designed using HTML and developed using PHP (Open Source). PHP is a widely-used general-purpose scripting language that is especially suited for Web development and can be embedded into HTML. This Website database has been developed using MySQL as a backend for storing the data. MySQL is the world's most popular open source database.

ADINET Website is hosted into Linux Hosting Server having CentOS Server having Dual Core Xeon Processors with 4 GB of RAM and a 100mbps uplink with a RAID10 drive array for instant data mirroring and fast drive access.

The following old data files were modified and uploaded:-

- ADINET Publications
- Current Contents of Library & Information Science (CUCOLIS)
- Current Trends in Libraries Seminars held
- Directory of Libraries in Gujarat
- · Lectures Held
- OPACs of Libraries Links
- Open Access Resources
- · Power Point Presentations
- Photo Gallery
- Resources Useful Links
- Seminars Organised
- Training Programs Conducted
- ➤ Directory of over 2000 Libraries in Gujarat has been completely checked and corrected, and the new website was launched during the Librarians' Day Seminar held in August 2012.
- Work has been started on creating a Database of Books Published in Gujarat since the year 2008. Over 1000 titles have been added.
- CIP Data, that is Cataloguing in Publication work has also been started. To begin with this Data is being provided to one of the major publishers R. R. Sheth & Co. They are now printing this data behind the title page of the new books published by them.

This data was initially supplied to them in Gujarati using the Unicode version of SOUL software. Since a large number of their publications are sold abroad, they have asked us to send this C.I.P. data after transliterating it in English.

Each year about 1500 to 2000 titles are published in Gujarat. About 1000 copies of each title are printed. More than half these copies are bought by libraries. In order to process these books in the libraries they have to be accessioned, classified, indexed and catalogued. After which the data has to be entered. Since this is a time consuming process, there is colossal duplication of work. The C.I.P. Data will not only save time, money, energy and manpower; but will also provide a standardised error free catalog.

- Each year the quarterly ADINET Newsletters and the bimonthly issues of CUCOLIS (Current Contents of Library Information Science) are published. Starting from this year instead of 50 journals, about 100 L.I.S. Journals are now covered in CUCOLIS, A keyword index helps the readers to locate precise information and to keep abreast of the latest developments. Besides these publications, the following Book of Papers were also published during the year:-
  - "Networking Public Libraries in Gujarat" Seminar held at M.J. Library on 11<sup>th</sup> February 2012
  - "User Oriented Quality Services in 21st Century Libraries" Seminar held at AMA on 11th August 2012
- One of the resolutions made during the Librarians Day Seminar was to form a Network of Engineering College Libraries in Gujarat. In order to conduct a pilot study a questionnaire was prepared. The feedback of replies received from libraries in Ahmedabad and Gandhinagar have been analysed and a Feasibility Study Report prepared. Since many libraries have adequate resources, it would be both feasible and useful to form this network.
- Again before holding the Seminar on "Networking Public Libraries in Gujarat" a feasibility study was also conducted. It was found that it was not feasible to form this Network.
- > A survey is now being conducted to see if traditional libraries can be converted to modern libraries.
- During the year ADINET has supplied 52 articles to libraries & procured 13 books on inter library loan.
- As requested by the Knowledge Consortium of Gujarat, detailed Syllabus containing a description of the course, its aims, curriculum outline, syllabus resources, etc of the following two Courses were prepared:-
  - 1. Post Graduate Diploma in Digital Libraries and Information Management
  - 2. Post Graduate Diploma in Information Literacy