### **ADINET (Advance Information Network of Libraries in Gujarat)**



# NEWS LETTER

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#### FROM

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Innovative Initiatives was held in the month of July to honour the memory of Dr. H Anil Kumar, the former Librarian of IIM-A. Dr. Anil was passionate about implementing innovation in libraries. The Chief Guest was Mr. Thyagrajan who is an expert in the fields of innovation & entrepreneurship & who had worked closely with Dr. Anil. In the second half of this webinar three former students of the M.S. University presented the innovative work done by them. This was very ably moderated by Dr. Sanghamitr Pradhan, Faculty Member, DLIS, M.S.University.

An extremely useful webinar on Mendeley & Zotero was conducted by Dr. B. B. Chand of IIM-A and Dr.Nishtha Anilkumar of PRL. Both these useful Reference Tools not only help scientific writers to store & organize literature, but they could also help students to write their thesis & assignments.

In the month of August, the Librarian's Day Seminar was held in collaboration with the CEPT University. Dr. Hayat Ahmad & his colleagues very ably organized it in their university. The theme of this Seminar was "Redesigning Library Spaces & Services".

Three speakers were invited to speak on each of the four sub-themes. The entire proceedings were ably concluded by Dr. Rashmi Kumbar of CUG, Gandhinagar.

### Webinar Series on Innovative practices and Perspectives in LIS -2022

The third edition of Webinar Series on Innovative Practices and Perspectives in LIS (IPP-LIS) was conducted online on 23<sup>rd</sup> July 2022. Ms Rhoda Bharucha, Honorary Director of ADINET formally welcomed the attendees and the guest speaker for the webinar Mr. Thyagrajan.

Ms. Bharucha shared the journey how the web series is being initiated to engage Library and Information Science Professionals with innovative practices in current days and in future. She briefly gave an overview that innovation is the practical implementation of ideas that result in introduction of new services or in improving the way we work now specially with new technology. While discussing the on importance of entrepreneurship in enhancing our country's economic prosperity she advised LIS professionals to entrepreneurship adopt not only to overcome budget constraints but also to play a very critical role in providing timely and relevant information to entrepreneurs of fields. She stressed other that embracing innovation and collaboration are the keys to library's success. She lamented that there are few LIS professionals who have become entrepreneurs and cited how Dr. Anil Kumar was very enthusiastic about library entrepreneurship and motivated librarians lot embrace а to entrepreneurship.



The 2022 edition of the IPP-LIS webinar series was moderated by Dr. Sanghamitra Pradhan, Faculty member, Department of Library and Information Science, The Maharaja Sayajirao University of Baroda. She while introducing the webinar the me Innovative practices and prospective in LIS to the audience lauded the initiative of ADINET in organizing the webinar series and its dual objectives: that is to honour the scholarly contributions of late Dr. Anil Kumar to the field of Library and Information Science (LIS) and secondly to engage the LIS community in scholarly conversation to bring to the forefront the innovative spirits adopted in the profession as well as to motivate the students and LIS practitioners to work further in this regard. To fulfill the first objective of organizing the webinar series a commemorative lecture was scheduled. Mr. K. Thyagrajan, one of the Founding Team Members of the International Centre of Entrepreneurship and Technology - iCreate and the guest speaker of the webinar series delivered a talk titled Anil: As I knew him- a caring friend and an exceptional professional in memory of Dr Anil Kumar. He very fondly remembered his association with his friend Anil, whom he found as an extraordinary person with dynamism. He gave the audience an opportunity to travel with time to experience the life of a true LIS professional Dr. Anil Kumar. It was a nostalgic trip recounted by Mr. Thyagrajan on his association with a very innovative and creative library entrepreneur whom he found as rare. He recalled how both of them shared one common thing: longing for innovations and their collective passion for applying and working on creative and innovative ventures bound them together. He very minutely recalled the instances of visits to several places in Ahmadabad, frequented by both. Mr. Thyagrajan also presented his thoughts on how new ideas can change things for better and an innovative and enthusiastic person with novel approaches like his friend can not only bring more advantages into his/her work or organization but also inspire fellow LIS professionals to take up the road.

Dr. Sanghamitra Pradhan while introducing the theme of the webinar series stressed that innovation is not a new concept to libraries and to achieve this objective libraries of all time.... have invented ideas to satisfy users' information need and that need not be always equated with technological applications as perceived by many. She attempted to derive an inclusive definition for the term innovation based on a summary of available definitions to help the LIS professionals to understand the concept in a holistic way before attempting to apply it as: Innovation i) arises in response to a problem/barrier; ii) solves new problems; iii) solves old problems in a novel way; and iv) its a felt need for developing a better prospect than the existing one. She grouped the innovative practices and perspectives that may be implemented in LIS into four areas: 1. Novel services/programs: We have to think first, are our existing services sufficient and effective enough to fulfill information needs of all? What new services can be launched for the existing and future diverse groups of users: adult, disabled. diverse educational and subject based users, disadvantaged? Novel/innovative 2. Processes: To implement the innovative practices we need to design and create those through dynamic and skilled LIS professionals: continuous staff development; and proper governance. 3. Assisting Technology: How technology will help in materializing the new services and processes and broaden the sphere of services. A range of relevant and useful innovative ICT tools could be implemented to bring more benefits to the library. 4. Partnership/Collaboration: Collaboration from where we can get support- external partners and communities; collaboration with LIS schools for need based curriculum development; feedback from industry; involvina students and academic community to bridge digital inequalities; building different maker space taskforce to manage and sustain start-ups initiatives of entrepreneurs of all fields.

The second half of this session of Innovative Practices and Perspectives was a panel discussion aimed at to engage young LIS professionals sharing thoughts and experiences on innovative practices that they have initiated in their respective libraries and to inspire the LIS students and professionals further.

Three alumni of the Department of Library and Information Science, The Maharaja Sayajirao University of Baroda: Dr. Pawan Agrawal, Librarian at Dr. APJ Abdul Kalam Govt. College, Silvassa; Mr. Trinayan Borgohain servina Sr. as Librarv Information Assistant in IIT, Guwahati; and Ms. Arundhati Ray working as Librarian in Jogamaya Devi College, University of Calcutta of the Maharaja Savajirao University of Baroda shared their experiences in handling problems while delivering library services and what innovative initiatives they have taken to resolve those.

Dr. Pawan Agrawal presented the costeffective innovative services which are designed and implemented using open source software and open access platform at his library, Dr. APJ Abdul Kalam College, Government Silvassa. He illustrated how one can make best use of new technologies such as the OSS and OA to augment their services with minimum or no cost. He provided a list of innovative approaches adopted in his library such as open-source software New GenLib for the development of Library Management system; d Space for building institutional repository (Gyanodaya); Word press for website development of library and embedding of QR Codes, Google CSE, and E-resource search engine; access to online newspapers through code scan; and embedding of social media account in library website. He added that to cope with the budget curb librarians could build collection and automated services by opting simple, free and user friendly open source software and web technologies.

Mr. Trinayan Borgohain shared his experiences in developing few innovative services in IIT Guwahati during Covid-19.

Sending reminder through SMS before 7 days of the due date of a issued item; selfcheck in and out of books through mobile app; OTP based issue, renew and return without bringing the ID card; online payment of overdue fines by login; and drive in book kiosks to drop issued books are few novel services launched to avoid physical contact and travel to library during the period. Another initiative which is mostly appreciated by users is the use of colored spine level on books for easy identification of books on different genre.

Ms. Arundhati Ray provided insights to the innovative and value-added practices implemented in Jogamaya Devi College, University of Calcutta during Covid-19 period. She brought her library's contribution to counter the aftermath of the pandemic to the discussion table.

She talked about how many small yet distinguished services like counseling to reach out to the psychologically depressed students; providing link to students to download non-fictional books to prepare for competitive exams and job interviews; free access to self-motivation based books to help pass leisure time meaningfully; and downloading of reading materials to supply to other colleges in the vicinity that the library implemented to discharge the role of social responsibility.

Ms. Rhoda Bharucha proposed a vote of thanks and also appealed all the participants to register and attend the forthcoming Librarians' Day Seminar scheduled on 27<sup>th</sup> August.

Reported by Dr. Sanghamitra Pradhan

### ONLINE WEBINAR ON MENDELEY & ZOTERO: 30<sup>TH</sup> JULY 2022



ADINET organized an online webinar on the topic Mendeley & Zotero; on 30th July 2022 at 11:00 am. The webinar session was delivered by Dr. B. B. Chand (Librarian & amp; Head NICMAN, IIM Ahmedabad) and Dr.Nishtha A. (Head Librarian, PRL Ahmedabad). The prime objective of organizing this webinar is to give a broad overview and functionality of the reference management tools Mendeley and Zotero; which help the researchers to collect, organize, annotate, cite, and share research. So library professionals provide assistance to the research scholars effectively if they have sound knowledge of reference management tools. The webinar banner and registration link were disseminated well in advance through various channels like ADINET WhatsApp groups, emails and website so that library professionals could be registered for the online zoom webinar. The online webinar began with an introduction and opening remarks by the ADINET Hon. Director Smt. Rodha Bharucha. After introduction of Dr. B. B. Chand by the Dr. Rodha Bharucha, Dr. Chandhad given the talk on Mendeley.

Dr. B. B. Chand given a brief orientation on the topic "Mendelely - Manage Your Reference", he the hasdemonstrated Power Point Presentation with practical examples of the Mendely online software. Dr. Chand had highlighted how and why Reference management tools to this digital world, as well as the numerous free, open source and paid reference management tool available in the market. In his presentation, he highlighted briefly how researcher use Mendely throughout the research cycle, including literature review, citation, bibliography, and research writing etc. He has practically shown the online Mendeley version and in that how to do the login/registration in the software and how to use the various modules like collection panel, documentation panel, Information panel and action panel (organize, export, mark as, delete citation etc).

He had provided the online example of Smart Collection and how to create a library and collection(on your research topic) and add articles, transfer articles from one collection to another, and receive comments or annotations by sharing with other researchers using the Mendeley group function. In addition, he described the benefits of mendeley's Annotation, Notebook, Sticky note,Cite (for citation), automatic addition of citation functions, which researchers can use to record or manage their thoughts.

Dr. Lalitha Poluru (Head Librarian, NID Ahmedabad) then introduced Dr.Nistha Anilkumar (Head PRL Librarian, Ahmedabad), who then presented the topic "Reference Management Software: a tool enhance research skill" to usina а PowerPoint Presentation. She elaborated on the Reference Management Tool -Zotero. She informed that in this digital era, users/researcher expected the value added, tailor-made and quick research services therefore librarians must be proficient in all the research supports technologies and procedures in order to meet the current needs. She had highlighted the significance of research proposal, literature search, research output and research tips for delivering effective research assistance services, as well as provided a guide to the most prevent referencing styles. She had briefly outlined comparison of several reference а management tools or softwares in terms of their features, cost and support systems. She had covered Zotero's features, installation process, citation management and organization of research information.

After completing the speakers presentation, Dr. Lalitha had taken the

Question and Answer session and few questions like

1. Does Mendeley supporting the other file format apart from pdf.?

2. How Zotero is use for ILL articles etc. and the speakers have answered the questions.

The entire webinar event was really instructive, and participants valued the programme as well as ADINET's endeavours.

At the end, Smt. Rodha Bharucha thanked the presenters and attendees at the conclusion of the webinar. The zoom webinar recording is available on YouTube and ADINET website.

https://www.youtube.com/watch?v=cxHUu 9litxE

Reported by Viralkumar Navik Sr. Professional Asst., Vikram Sarabhai Library, IIM Ahmedabad

#### LIBRARIAN'S DAY:27th AUGUST 2022: REPORT

## LIBRARIAN'S DAY 2022

Seminar held at CEPT University



Library and Information Science professionals from all over Gujarat and especially from the twin cities of Ahmedabad and Gandhinagar eagerly look forward to the **ADINET's Librarians' Day seminar** every year. This year being the first full-fledged offline seminar after the pandemic had professionals and students participating in full strength and CEPT university being at the center of the city was the perfect host to this fabulous event.

The theme 'Redesigning Library Spacesand Services' had a broad horizon that added a new

dimension to the seminar as LIS students participated enthusiastically by contributing academic posters on the theme.

The **Inaugural Session** had the host librarian, Dr Hayat Ahmad, Librarian, CEPT University, Ahmedabad welcoming the dignitaries and the participants. He introduced CEPT University andgave an insight into the CEPT University Library. Dr Ahmad highlighted the relevance of the

seminar theme while giving an overview of the day's proceedings.

Ms Rhoda Bharucha, the Honorary Director of ADINET gave a comprehensive view of ADINET activities. She shared the new initiatives that ADINET has taken up to involve professionals through various Special Interest Groups. The various tools developed by volunteers to promote ADINET initiatives were bought to the notice of the audience. She elaborated the theme of the seminar and the subthemes. Ms Bharucha having had the opportunity to work for the library of a premier institution like PRL, talked about the importance of responsible consumption of information in the

context of present times. She asserted that Libraries are logical partners for sustainable development while sharing relevant anecdotes in support of libraries practising sustainability. Some crucial initiatives of ADINET being planned exclusively for LIS students and new professionals were introduced. She reaffirmed the role of libraries in the unprecedented times of information explosion and gave a clarion call to all librarians to connect with professional bodies for effective resource sharing.

The **Inaugural Address** was delivered by Shri P K Laheri, former IAS Officer and

current Honorary Chairperson of ADINET. He stressed on the need for adaptability and appropriate response to technology to manage challenging situations in the libraries. He pointed that the current day library apart from being a repository, organizes and retrieves varied information nswiftly and accurately thereby becoming inevitable to professionals in all walks of life. He drew the attention to the governments' reluctance on funding education and appointing professionals which is affecting the quality of education. He expressed that the libraries must be redesigned while the role of librarians need to be redefined to help face the challenges of widespread technology adoption. He mentioned that ultimately the personal touch of a librarian is essential to get the required information.

The Keynote Address was delivered by Prof Tridip Suhrud, the Provost of CEPT University. Prof Suhrud singled out the impact of two blind librarians on his life to drive home the fact ofideologically neutral role of librarians. To commemorate the role, he recited a poem by the chief librarian of National Library of Argentina, Jorge Luis Borges and gave a strong call to the LIS professionals to add books that contest ideas as knowledge is a source of conflict. Talking about the distinct libraries in Ahmedabad, he suggested the idea of having a single library card to connect all the libraries in Ahmedabad and Gandhinagar. Prof Suhrud remarked that the current role of libraries has become more functional. He urged the librarians to create libraries that are more inviting, comfortable, enjoyable, personal, and double up community spaces. He talked about the exciting times of the knowledge era while presenting a

caveat that too much reliance on digital resources may be dangerous. He signed off emphasising the role of ADINET as a collective platform to integrate libraries, needs to be explored.

Address by the Guest of Honour, Shri Sunil Parekh who is the Strategic Advisor, Cadila Healthcare Ltd presented an interesting take on how private institutions can support public libraries in Gujarat while the earlier speakers had talked about role of libraries in the academia. Sri Parekh discussed in length about the impact of knowledge society through technology and innovation and the role librarians play in the knowledge society while reflecting on major innovations which have changed the world. He remarked that to make an idea work. core а group of people are essential and to support them a librarian is needed as a guide and mentor. In this context, he urged ADINET to recognize librarians and appreciate their contribution through awards. Shri Parekh also discussed knowledge creation and validation as well as storage and authentication of knowledge. Shri Parekh asserted that the library should be a place to read and learn, to meet and discuss, to shape and co-create together. A list of takealways for librarians - right from personal competencies like being dynamic and proactive to engaging students with resources, to like providing professional competencies special archival services to showcasing prototypes and exhibitions overjoyed the LIS students who participated in the seminar.

The **Vote of Thanks** was proposed by Ms Namrata Dobariya, Deputy Librarian at CEPT University to mark the end of the inauguration session.

The first technical session was on the Subtheme Redesigning Library Spaces which was chaired by Dr Shailesh Yagnik, Advisor, MICA Indian Marketing Intelligence & Knowledge Exchange Information Centre. As a head start, he gave a brief of the sub-theme, introduced the speakers of the session and gave the basic guidelines for presentations and interactions.

The first presentation titled 'Refining of Library Spaces' was by Mr Manish Mankad, Librarian DAIICT, Gandhinagar. Broadly he talked about the dos and donts for refining the library space in the context of library's role in collection development, facilities, and expertise in providing information. He emphasised the importance of space and its impact on learning. He discussed the functional aspects of space in library while citing the example of DA-IICT Resource Centre's Space Distribution. He elaborated on the various Library standards, specifically space standards. He presented various Space Optimization Strategies like moving to e-resources, compact shelving, Book weeding, creative use of spaces, informal spaces among others. His talk concluded with visuals of inspirational libraries which had adopted these strategies.

The second presentation titled 'Library Spaces for Collaborative Engagement with Users' was given by Mr Girish Kunkur, Librarian, at LNM Institute of Information Technology, Jaipur. He stressed on the need to align the present-day users who rely on google for information while discussing the extreme changes that technology and new information seeking behaviour have bought in. Mr Kunkur highlighted the importance of physical spaces in academic libraries to support students' diverse needs, understand students use of spaces, embrace cultural, technological, and physical changes. He discussed the establishment of spaces to be set aside for creative work in library and how the library services should focus on content creation along with

content consumption and called for designing services for creation of non-textual content.

Mr Kunkur illustrated how his libraries both at BITS Pilani and current library have been an experimentation ground while sharing various initiatives like 'mind mapping of library', 'Things that make you happy in Creating inspirational spaces in library', library' and others. The fascinating experiences of Maker space, interactive library portal, ideation zone, Multimedia studio, BITS Pilani Heritage gallery inspired the audience to be life gamers indeed.

The final presentation in the first technical session was by Dr Sanjay Banavar, Director of Libraries, Ahmedabad University on 'University Library Space - Reader's stop to travel throughthoughts.'

He presented the transformation of the libraries and the journey from agriculturalsociety to industrial society, information society to knowledge society to the current day learning labs. He talked briefly about blended learning, cooperative learning, experiential learning, collaborative learning, community learning while discussing how pedagogy of the 21 st century has impacted the library's functioning. He shared his perspective of the library in new learning environment as that of a secure place, involved in curation of knowledge, adaptation of robustlasting technology while stressing on the values of transparency, sharing, and collaborating, unbiased and ethical approach. Dr Banavar also talked about how library support smultidimensional learning experiences, actively participates in knowledge preservation, and recognizes the knowledge creators. He suggested that agility, facility management, interactive collections, engaging users with learning, connecting experts, data analytics are the essentials of library space utilization and cited how Learning Commons are perfect examples of redesigned spaces.

The second technical session was on the sub-Innovative theme **'Rethinking** Library Services' andwas chaired by Dr Nishtha Anilkumar, Head LIS, PRL, Ahmedabad. The presentation this session first in was 'Confluence of Emerging Trends and Innovative services in library resource centres' by Dr Lalitha Poluru, Librarian at NID, Ahmedabad. She discussed an initiative of ALA 'Centre for the future of Libraries' which brings to the forefront the emerging trends in the profession and how an effort was made to map the trends organized in seven namely Society, categories Technology, Education, Environment, Politics, Economics and Demographics (STEEPED) to support the innovative services by libraries around the globe. She gave a brief of many of the emerging trends like block chain technology, digital bad going of micro credentials, face recognition, flipped learning, gamification, Artificial intelligence; chat bots, applications of AI to differently abled users, text alternatives,

Robots, Maker space, video games, Virtual tours, Augmented Realty, Virtual Reality, Drones, Research Data Management Services, Interactive Voice Recognition, Internet of Things, Human Libraries etc. with reference to her personal experiences and also in the context of impact of COVID-19 on the services provided by academic libraries.

The next presentation by Dr Chintan Pandya, Librarian at Anant National University, Ahmedabad titled 'Musing from the frontline: Achieving Customer Service **Excellence through Innovative Library** Services' was about the application of IoT in Industries \_ home, military, industrial, automotive. environmental. Dr Pandya presented the IoT Framework and gave a demo of Mini Single Board Chipsets - raspberry Arduino, etc. and the sensors, especially the proximity sensors. He also gave an insight into the various trends that have been implemented in his library like the SMART Ceiling fans -IoT Live Projects, Experiments, Tested, Accepted, Smart Blind Stick, Smart Furniture, charging station, Sanitizer vending machine, Augmented Reality to conduct library orientation, book vending machines, Smart evacuation, bldg. control, Block chain - one member one card, centralized data which was very interesting to the LIS students.

The final presentation of this session was titled **'Enhancing local resource discovery experience with innovative practices'** and was presented by Mr Mukesh Mishra who is the Library Officer atSpace Application Centre (ISRO), Ahmedabad. He discussed the various challenges faced by the library professionals like non availability of OPAC on internet, identification of items with TOCs/Cover images, preparation of files, bulk uploading of TOCs, etc. and presented solutions to various challenges using simple open-source software and tools, and how the end users' experience in searching library OPAC can be enhanced using relevant features of library management software. Mr Mishra also talked about the recent value additions done to library catalogue like creation of virtual bookshelves, virtual book exhibition, etc. in his library.

Before the next technical session, there was a product presentation by Mr Nishant Thakur, Regional Manager from CIVOM on **'Creating Relevant teams'.** He gave an overview how their company through state-of-the-art furniture and equipment are providing new approaches to learning spaces. In support of the same, he shared the images of various projects handled by CIVOM and extended the services to all the professionals in redesigning their libraries.

The third technical session dealt with the Sub-theme - Sustainability in Libraries. The session was chaired by Mr B Ganapathi, Librarian at EDII, Ahmedabad. The first presentation titled 'Future Libraries and Sustainability' was given by Dr B B Chand, Librarian at Vikram Sarabhai Library, IIM, Ahmedabad. the Talking about major challenges to the quality of life due to depletion of natural resources, Dr Chand bought in the discussion of sustainability initiatives in tune with nature, use of products and design of services. He expressed that since libraries consume large amount of natural resources to be operational and have high public usage, libraries need to be sustainable. He talked about

the trends in libraries and their future in terms of spaces, screens, technology, and user experiences. He presented the sustainability aspect in the context of its three pillars namely economic, environmental, and social conditions and talked about how these parameters are applicable to sustainable libraries. He emphasized how library practices and services, promoting green concept are leading to environmental sustainability. Dr. Chand talked about doing more with less, improving lib advocacy, image and marketing to secure monetary support to bringing in economic sustainability while social conditions refer to the quality of engagement of the users with the library's resources. He distinguished how a sustainable library focuses on all the three pillars of sustainability while a green library focuses on environmental sustainability. He elaborated on green libraries, green buildings and equipment, green library operations, green library services, green library extension services and shared experiences about steps towards green library at VSL IIMA. He concluded his talk with a suggestion that library associations should frame policies for sustainable libraries.

The next presentation titled 'Library Services supporting SDG Education and Research: A case of Atmiya University' was by Dr Sheetal Tank, Chief Librarian at Atmiya University, Rajkot. She discussed the general role of librarians in outcome-based education and discussed various dimensions the of sustainability in the context of UN SDGs and NEP 2020. She urged that there is a need to change the summit with placing environment at the base of the priority pyramid rather than placing the economy. She discussed the connection of SDGs and the Libraries and cited IFLA initiatives and the experiences of colleagues. Dr Tank presented the Ethnography –the vision, base philosophy and mindset of Atmiya University and the Foundation framework of implementation of NEP 2020, SDG and Universal Human Values (UHV) at Atmiya University, the SDGs and the Indian Knowledge Systems, Environmental science and humans as a part of environment. She gave an insight into putting knowledge to work and scope for library interventions with illustrations of her own experiences in her library like Concept to practice, Student start-up SSIP, Indian Knowledge system, etc. She gave a brief about the library services towards education and research on SDGs through a course on LMS, research capacity building in collaboration with URAB, supported with data analysis and interpretation, making Rajkot a SDG aware city, etc. which gave a broad perspective of the inspiring work being done in this direction.

The final presentation in this session was 'Sustainability in Library Management' which was presented by Dr Dhaval Bhatt, Chief Librarian at Parul University, Vadodara. She bought in the library context while discussing the three pillars of sustainability and the various aspects of sustainable library. She elaborated the role of librarians in managing the libraries in a sustainable manner. In support of sustainability in library management, she gave an overview of one nation one subscription, Digital library initiatives like NDLI, NPTEL, role of librarian as a nodal officer (IRINS, Vidwan), Government Digitization platforms. Dr Dhaval elaborated on the Digital library developed at Parul University, the various innovative use of Library spaces like the exhibition space, digital wall, new arrivals, etc. and concluded her presentation by sharing the various models of Librarians initiatives for sustainability.

The last technical session was on the subtheme 'Engaging User Community' with Mr Saroj Das, Head, Scientific Information Resource Center (SIRC), IPR, Ahmedabad as the Chairperson. The first presentation titled 'Let's delve into the world of creation, imagination, execution... through library!' was by Dr Meeta Rathod, Dean, Faculty of Humanities, Sarvajanik University, Surat. Dr. Rathod discussed engaging the user community in the context of Dr S R Ranganathan's 2 nd&3 rd Law of Library Science. She said that academic libraries play important role in students' learning and success while examining the various roles of libraries on college campuses and the specific roles of academic librarian. Dr Meeta highlighted faculty and library collaboration and gave an insight into the user education, especially the orientation to fresher's, use of social media platforms, her contribution to revive public libraries to build communities, provide access literacy, through ,promote etc. Narmad Kaleidoscope. She discussed her experiences of the digitization of manuscripts with the aegis of National mission for manuscripts, New Delhi. She shared rural library initiatives that she has taken up and the success mantra for librarians, and traits of librarians which were beneficial to the LIS students who attended the seminar.

The next talk titled 'Building an engaged community on social media for raising awareness about library offerings' was by Dr Hayat Ahmad, Librarian at CEPT University, Ahmedabad. He talked about the efforts to engage the community during pandemic period through online library services and presented the learning's from digital outreach initiative of CEPT university library. Dr Ahmad shared his experience of how they developed a strategy for use of social media platforms for promoting their library collections and services, sharing guides and instructional videos, and collecting user feedback. He talked about their unique initiative of preparing of the content bucket at CEPT Library which provides updates on upcoming events and programmes in

advance. While describing librarian as a resource, he opined that social media helps a great deal and presented his insights for content, formats and posting, scheduling and analytics for optimizing the use of social media. To actively engage with the user community, he affirmed that librarians need to develop soft skills. Dr Ahmad observed that maintaining statistics and analytics showed that new media plays crucial role in serving its users and concluded that social media is essential for 21st century connection with library users.

The final presentation in this session was by Mr Mallikarjun Dora, Assistant Librarian at V S Library, IIM Ahmedabad and was titled 'Positioning library in the center of user's academic life:A case study of engagement strategy at VS Library.' He introduced the concept of User Engagement, discussed its importance and elaborated on the various forms of engagement like student learning, service-based learning, library as engaging place and space, engagement through technology, relational engagement. In this context Mr Dora elaborated on stickiness relationship facets namely convenience, relevance, engagement, and the community. He presented Vikram Sarabhai Library Engagement Strategy and shared a case study with insights on how initiation and discussions are held with the various clubs at IIM to find library's role in providing them information. He shared information on various group activities and the use of collaborative space and summarized the innovative ways adopted by Vikram Sarabhai Library to engage student community like know your library quiz, etc.

The Academic Poster **Presentations** by MLIBISC students from Maharaja Sayaji Rao University, Vadodara and Central University of Gujarat Gandhinagar gave a fresh perspective in the form of small yet unique ideas conceived by the students on the theme of the seminar. There were a total of eight posters presented by Mr Aakash Kumar Agrawal on the topic library services provided 'Effective via WhatsApp: An innovative approach' from M S University, Baroda, Ms Hemal Trivedi on the topic 'Rethinking Innovative Library Services: Blending Old with the New', Ms Anupama Mishra on 'Sustainable Development in Academic Libraries: An Exploratory Study of Library', Ms Neetu Kumari CUG on 'Engaging, Enriching and Empowering Users in Academic Libraries, Ms Krutika Jain on the topic 'Envisioning Public Library Space with 2020Kaleidoscope', NEP Mr Simul Chakraborty on 'Re focussing on SDGs for Sustainability in Libraries', Mr Dharmveer Modi on 'Evolution of Community Engagement Activities in a Public Library', Mr Rohan Makwana with Mr Punit Sen and Mr S Raja on the topic 'Innovative Library Services in Academic Libraries: A Bird's Eye View of Best Practices' from Central University of Gujarat, Gandhinagar. The first prize went to Ms Neetu Kumari and the second prize was bagged by Ms Krutika Jain of School of Library Science, Central University of Gujarat, Gandhinagar and the third prize was awarded to Mr Aakash Kumar Agrawal from Library and Information Science Department, M S University, Baroda.

The seminarconcludedwithanexcellentsummarypresentationoftheinaugurationandallthepaperspresentedinthetechnicalsessionsbyRashmiTKumbar,AssistantProfessorat

School ofLibrary and Information Science, Central University of Gujarat, Gandhinagar.

Do check out the Librarian's Day seminar, 2022 Flipbook:<u>https://heyzine.com/flipbook/df4fb24dbb.</u> <u>html</u>

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